



2016 DEALER WEBSITE and RETAIL KIOSKS RATE CARD

1onOne Plus Test Drives*		1onOne Plus starts with 100% coverage of 2015 model year videos. Top200 Test Drives covers 2005-2013 model year videos.
Dealer Web Sites	\$100.00	Per Month
Each Retail Kiosk, per location	\$1,000	Per Month
1:00 on One Overviews™		100% coverage of 2008-2013 light-vehicle market model year videos.
Dealer Web Sites	\$100.00	Per Month
Each Retail Kiosk, per location	\$1,000	Per Month
POV Reviews™		150 videos covering over 750 popular pre-owned vehicles.
Dealer Web Sites	\$100.00	Per Month
Each Retail Kiosk, per location	\$1,000.00	Per Month
New2U Used Car Reviews™		100% coverage of used 2008-2012 light-vehicle market model year videos.
Dealer Web Sites	\$100.00	Per Month
Each Retail Kiosk, per location	\$1,000	Per Month
Bundled Price		All four video products.
Dealer Web Sites	\$300.00	Per Month
Each Retail Kiosk, per location	\$3,000.00	Per Month
Mobile Application		Each Product
Dealer Web Sites	\$100.00	Per Month

1. Rates are MSRP Per Dealer Roof Top.
2. Rates posted are monthly with a one year agreement.
3. Includes email customer relations functionality.
4. Excludes dealer waiting room programming.
5. Includes linear video player provided by distributor, if needed.

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